

## INDICATORS FOR PRACTICE #6

PROGRAM: \_\_\_\_\_

### Secure Adequate and Sustainable Funding

The following indicators will help you establish a baseline and determine your progress in this practice area. Rubrics should be completed every two or three months by you as a program director or member of your program's leadership team, and by site directors, site staff and partners. This will make it possible for you to identify areas in which this practice is especially strong and areas where it can and should be improved. The more input you have in this process, the more reliable the information will be. Keep in mind that the purpose of this tool is to assist you in creating and implementing action plans that will hasten the achievement of your goals and help you measure and manage your progress along the way.

#### KEY:

1. We haven't addressed this yet, or are just beginning to work in this area.
2. We've done some work in this area, but have a long way to go.
3. We've made significant progress and are doing reasonably well.
4. We've achieved a high level of success in this area.
5. We're clearly outstanding in this area, and everyone would agree.

#### Date Completed:

A \_\_\_\_\_  
 B \_\_\_\_\_  
 C \_\_\_\_\_  
 D \_\_\_\_\_  
 E \_\_\_\_\_  
 F \_\_\_\_\_

INDICATORS		1	2	3	4	5
<b><i>Generating Balanced, Diversified and Sustainable Funding</i></b>						
1	We are clear about the ways in which our program generates new revenue and provides cost savings in our community.					
2	We are clear about the ways in which our program provides new revenue and cost savings to the school districts where our sites are located.					
3	We have an effective Executive Summary.					
4	We have a champion and a guiding team to support fund development efforts					
5	We have developed strong relationships with public officials and community leaders.					
6	We are successful in convincing public officials and community leaders of the value of investing in our program.					
7	We have secured adequate state, federal and local funding to support our program over time.					

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INDICATORS		1	2	3	4	5
<b><i>Generating Balanced, Diversified and Sustainable Funding continued</i></b>						
8	We have developed good working relationships with public agencies, including school districts and local health departments, in our area.					
9	We use print, television and social media to inform and attract potential funders					
10	We stay informed about potential revenue sources and funding streams to support our program in general and its nutrition and physical activity components in specific.					
<b><i>Securing Funding for Nutrition and Physical Activity Components</i></b>						
11	We are clear about the importance of combating childhood obesity and take advantage of the financial opportunities available to support this effort.					
12	We have a system in place that enables us to draw on federal funding to support nutrition and physical activity through grants and other forms of support.					
13	We have a system in place to learn about private foundation grants that are available to support our efforts in strengthening the health and well-being of students in our program.					
14	We receive adequate in-kind donations and other support to sustain and strengthen the nutrition and physical activity components in our program.					
15	We have secured grants to support our work in nutrition and physical activity and are meeting our grants' goals and objectives.					